

# CELLIT

## TECHNOLOGY CHANNEL NEWS MAGAZINE

Andhra Pradesh | Telangana | Pondicherry | Tamilnadu | Karnataka | Kerala  
Vol-9 Issue-2, September 15, 2014 (Monthly Magazine), ₹40/- 16pages



## Entertainment & Presentation Device

### HD WiFi STREAMER CA-HWS

Cadyce HD Wi-Fi Streamer CA-HWS, allows you to stream your favorite movies, music, photos and presentations from Computer, iPad, Smart Phone or Tablet PC to your TV.



### Cadyce's other Product Range...

#### PoE Switches and Injectors

PoE Injector  
**CA-PE100I**



Gigabit PoE Injector  
**CA-PE1000I**



8 Port 10/100Mbps  
PoE Switch  
**CA-PS800**



5 Port 10/100Mbps  
Switch with 4 PoE  
Ports  
**CA-PS541**



#### Wireless Products

150 Mbps Wireless  
N Travel Router  
**CA-WTR150**



150 Mbps Wireless  
N Outdoor AP Router  
**CA-RAPO150**



#### Presentation Devices

HD WiFi Streamer  
**CA-HWS**



2.4GHz RF  
Wireless Presenter  
**CA-WP**



#### Display Adapters

HDMI to VGA  
Adapter  
**CA-HDVGA**



USB 2.0 DVI/VGA  
Display Adapter  
**CA-UDVGA**



USB 2.0 HDMI  
Adapter with  
audio  
**CA-U2HDMI**



USB 3.0 to DVI/VGA  
Display Adapter  
**CA-U3DVGA**



#### Network Switches & Media Converters

8 Port Gigabit  
Ethernet Switch  
**CA-GS8**



24 Port Rackmount  
Gigabit Ethernet  
Switch  
**CA-GS24**



10/100/1000Base-  
TX to 1000Base-FX  
Gigabit Single-Mode  
Fiber Converter  
**CA-SFC10/  
CA-GSFC20**



8 10/100TX + 2  
10/100/1000T/  
Mini-GBIC Combo  
Managed Industrial  
Switch  
**CA-MIS10**



For enquiries please contact us  
sales@cadyce.com / 91-20-25454270/71

- Mumbai / Gujarat / Rajasthan - 09769726552
- Delhi - 09595207300 • Bangalore - 09972534115
- Pune - 09226923696 • Rest of India - 09595207300
- Hyderabad & AP : 09949976234

**www.cadyce.com**  
**Cadyce Inc.**

Copyright © 2014 Cadyce. All rights reserved.  
Cadyce is a registered trademark.  
All other trademarks belong to their  
respective proprietors.

Follow us on







# INTEX

## ITNA LOUD KI POOCHO MAT



feel the true nature of **SOUND**  
with multi **COLORED** LED effect



**IT-5000 GLO**  
5.1 Multimedia Speaker



**IT-BLASTER SUF BT**  
4.1 Multimedia Speaker



**IT-2590 SUF**  
2.1 Multimedia Speaker



**IT-2580 SUF**  
2.1 Multimedia Speaker



Helpline: 0124-434-4444 / 1860-108-5555

Over 800 Service Touch Points

[www.intextechnologies.com](http://www.intextechnologies.com)

Email: [info@intextechnologies.com](mailto:info@intextechnologies.com)

For Trade Enquiry Contact: **Bangalore:** Ravi Singh - 9538897455, **Chennai:** Bhomaram Choudhary - 9176997708, **Cochin:** Surajit Ghosh - 8086880959, **Coimbatore:** David Raj 9585555911, **Hubli:** Jagdish Goud - 9538897452, **Hyderabad / Secundrabad:** sajid khan - 8008903922, Pankaj Kumar Das - 9963479051, **Vijaywada:** M. Robin - 9394057587, Subba Reddy - 8008017492, **Telangana:** Ranjeet Kumar Singh - 9963479050, **Vishakhapatnam:** P. Ram Babu - 8008903927.



NEW  
VERSION

# Introducing Kaspersky Anti-Virus 2015

Kaspersky Anti-Virus is the first line of defense for your PC – delivering award-winning anti-malware technologies that protect you against all type of Internet related threats including viruses, spyware and other malware.



## New Features:

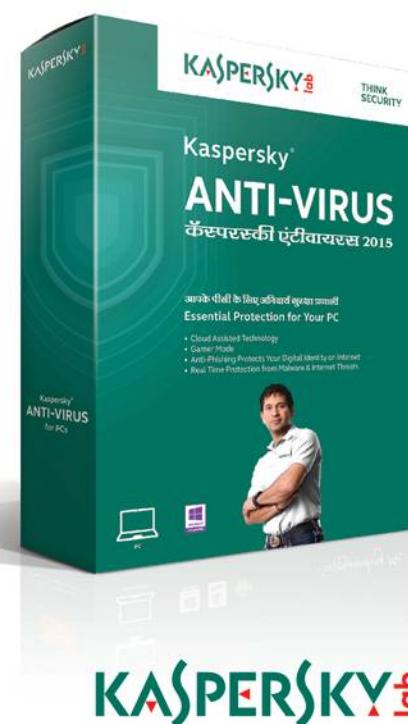
- **Anti-Phishing Technology** : To protect you from deceptive websites and emails
- **Cost-Aware Networking** : To help prevent costly broadband or data plan charges
- **Free automatic version updates and upgrades\*\***: To keep you one step ahead
- **Automatic Exploit Prevention** : To ensure that vulnerabilities won't compromise your PC
- **Gamer Mode** : to provide optimum performance with real-time protection

## More Features:

Proactive Detection | Hybrid Protection | Safe Surf | System Watcher | Settings  
Password Protection | iChecker/iSwift | Smart Updates

▶ **THINK ABOUT IT. WE DO.**

THE KASPERSKY LAB TEAM



**BUY NOW ▶** [www.kaspersky.co.in](http://www.kaspersky.co.in)

**TRY NOW ▶** [www.kaspersky.co.in/trials](http://www.kaspersky.co.in/trials)

Twitter.com/  
Kasperskylabind

Facebook.com/  
Kasperskyindia

YouTube.com/  
Kasperskyind



**National Distributor (Retail) - for Kaspersky Anti-Virus & Kaspersky PURE :**  
**V.R. INFOTECH**  
Support: [support@techmatrix.co.in](mailto:support@techmatrix.co.in), Toll Free: 1800 207 2210  
[www.techmatrix.co.in](http://www.techmatrix.co.in), [www.vrinfotech.in](http://www.vrinfotech.in)

## PLATINUM PARTNERS:

ANDHRA PRADESH:- M.M.INFOTEK- MR. MAHAVEERJI JAIN - 09949641122, KARNATAKA:- SHREE SHYAM COMPUTERS - MR.RUPESHI MURARKA - 09342209721,  
KERALA:- ECAPS COMPUTERS PVT LTD - MR. G.SURESHJI - 09842272720, For Total Security PURE - SURAAJ COMPUTERS - 09495958085.  
TAMILNADU:- DEVRAJ COMPUTERS PVT LTD. - MR.BHUPENDRAJI - 09381025354



## Online Woes Will Continue to Ring Trouble for Channel

But local resellers and channel partners will still have the edge on better understanding of customer's buying behavior patterns and specific requirements that only they can fulfill



While the traditional brick-and-mortar retail sector in India remains bogged down by FDI restrictions, the online retail sector has experienced incredible growth in recent years. And this is putting the traditional channel partners in a tight spot.

With consumers increasingly turning to online retail, also known as electronic retailing or e-tailing, global behemoths eBay and Amazon are now vying to capture a larger share of India's growing e-commerce market.

And then there are Indian origin Flipkart and Snapdeal.com which are putting a lot of effort towards reaching out to the end customer.

### How Can Channel Survive?

In a situation like this, channel partners have got to rely on their better customer knowledge, understanding of customer behavior and most importantly the bond of trust which they have been able to create between themselves and the end customer. So a deeper understanding on local activities and its related behavior patterns will hold big key to the local channel partner's success now.

Whatever happens, it is this trust between the customer and the channel partner that will make sure that they will co-exist with this online revolution taken place today.

Dinesh Shyam Sukha Editor

## ASSOCIATION

### TCCDA Organises Mega Blood Donation Camp



Twin Cities Computers Dealers Association (TCCDA) organized Mega Blood Donation Camp in association with Akhil Bhartiya Terapanth Yuvak Parishad (ABTYP) at Chenoy Trade Centre Secunderabad on 6th September 2014. This activity generated a lot of interest within the channel community

and as result, it was able to generate total number of 102 blood unit donations.

Akhil Bhartiya Terapanth Yuvak Parishad is a wing of Jain Swetamber Terapanthi Sabha which took the initiative by totally conducting 18 camps in the twin cities and around 700 such camps spreading to about 300 cities Pan-India.

"It was an attempt for Guinness Book of World Record by ABTYP which finally achieved with more than one lakh unit donations Pan-India on one single day, this is a big achievement by ABTYP and a great service to mankind", says, Veera Swamy, President, TCCDA.

"We associated with ABTYP in a similar camp in the year 2012 and as it was a good social cause we joined hands again with them this year also, I thank our entire TCCDA team for their co-operation," said, Lalit Kothari, Secretary, TCCDA.

## EDITORIAL

### PUBLISHER & EDITOR:

Dinesh Shyam Sukha  
CO-ORDINATOR: Siddhi  
PRODUCTION & OPERATION: Ramayya  
POSTAGE & PACKING: LN  
ADVERTISING SALES: Phani  
ACCOUNTS: MURTHY  
PUBLISHING: **CELL IT DIGITAL MEDIA**  
PRINTING: Bhavana

### MAGAZINE CUSTOMER SERVICE:

contact@cellit.co.in, 0866-6525685  
All products, brands, services names mentioned may be trademarks of their respective owners

### Contact Details:

#### CELL IT DIGITAL MEDIA

@2, NVKR Towers,  
Opp. Siddhartha Arts College,  
Mogalrajpuram, Vijayawada-520010,  
Ph: 0866-6525685,  
**Regd Office:** 54-20/3-11, Plot no.3,  
Gurunanak Colony, Vijayawada-520008,  
contact@cellit.co.in



## Laserjet Print cartridges

for

brother  
at your side



SAMSUNG

xerox



### Rational Business Corporation Pvt. Ltd.

N-10 Satyawati Nagar, Ashok Vihar - III

New Delhi-110052 (India)

Phone: +91-11-42563500, Fax: +91-11-42563599, Toll Free No.: 1800111441

Contact: V.S.Shankar, Cell No: 9350462407, Email: cosd3@desmat.com



**brother**  
at your side

# Automatic Document Scanners Compatible with the way you do business

NEW

- Compact & Easy to use • Duplex Scanning • Plastic ID Card Slot
- Wi-Fi • Scan to Functions • Bundled Software
- Compatible with Windows & Mac



## Desktop Scanner ADS-2100

MRP. ₹ 24,990/-



- Up to 24 ppm • 50 Sheets ADF • Multi Feed error detection
- Duplex Scanning • 600 X 600dpi resolution
- Scan to USB, Email, OCR, File, Image & Searchable PDF

## Compact Scanner ADS-1100W

MRP. ₹ 20,990/-



- Up to 16 ppm • 20 Sheets ADF • Duplex Scanning
- 600 X 600 dpi resolution • Wi-Fi • Plastic Card Scan • Scan to USB, Email, Image, OCR, File, Searchable PDF, Mobile Devices & FTP

## Compact Scanner ADS-1600W

MRP. ₹ 24,990/-



- Up to 18 ppm • 20 Sheets ADF • Duplex Scanning • 600 X 600 dpi resolution
- Wi-Fi • Plastic Card Scan • Scan to USB, Email, OCR, File, Image, Searchable PDF, Network, Mobile Devices, Cloud, Email Server and FTP • 6.8 cm LCD touchscreen

www.brother.in

**KARNATAKA:** BANGALORE • Lucid Technocom -9845119323 • Rajesh Computers-9845130093 • Unnathi DigiTale Pvt. Ltd-9845136234 • Lihansh Corporation - 9341252210 **BELGAUM** • Patil Integration-9902687193 **HUBLI** • IT World - 9844027245 **MANGALORE** • Shrinidhi Computer Prints - 9448465385 • Shree Bharathi Systems & Services - 9845348541 **AP:** RAJUMUNDY • Sri Padma Electronics-9440176716 **SECUNDERABAD** • Sri Satya Technologies - 9849055569 • Data Systems - 9866249933 • Shivam Computers-9848436205 **VISHAKAPATNAM** • Digital Solutions-9948889000 **VIJAYWADA** • SMS Computers - 9949998680 **KERALA:** COCHIN • Edigit Technologies-0484-4031114/09895007409/09447695576 • International Marketing Company-0484-2355638/08606030455 • Intercorp Systems & Solutions-0484-2356124/09847703464 **TRIVANDRUM** • Silicon System-0471-2571768/09447013334 • Allegro Technologies - 0471-3014488/2340206/09544184488/09744184488 **TAMILNADU:** CHENNAI • Advance Information Systems - 044-42168875/09841046240 • MB Coputech-09600033033/09380546722/07200034151 • SMC Enterprises-940064488 • Uttam Marketing-044-42012962/09840429068 • Magnum Office Automation - 044-45588824/09841049840 • Sree Vignesh System - 9842211871 • Creative Technologies - 0422-2490444/2481389/09842203244 • Next IT World - 0431-2741464/4024231/09345132804/07502509333

**BROTHER CHAMP :** • **KARNATAKA :** Karthik D - 9849099159 • **ANDHRA PRADESH :** Sudheer V - 9704552444  
• **KERALA :** Varghese Prasanth - 9745470374 • **TAMIL NADU :** Govindrajan - 9176681639

Internet pe mera beta kya  
dekhga aur kitni der dekhega...  
uska control hai mere paas! **Kaise? Aise!**

**Quick Heal®**

**Total Security** with  
**Parental Control**

For more details, visit: [www.quickheal.com/totalsecurity](http://www.quickheal.com/totalsecurity)



**Hyderabad:** Abhay Building, Plot No-2, 2nd Floor, Chandulal Bowli, Sikh Village, Secunderabad-500009.  
Mob: 9397302676/ 9392616945 / 9346816520/ 9390182465.  
Email: hyderabad@quickheal.co.in

**Vizag:** H. No. 48-6-13/8, 1st Floor, Srinagar, Ramatalkies Down, Visakhapatnam-530016.  
Ph: +91-891-3245454, Mob: 9346201067.  
Email: vizag@quickheal.co.in

**Vijayawada:** D.No.40-16-2, F.No.T-1, Sree Poma Sai Complex, Moghal Rajpuram, Vijayawada - 520010.  
Mr.Durga Prasad: 9392967676.

**Hyderabad:** 09346612454, **Bengaluru:** 080-41211549, **Mysore:** 9343093175, **Mangalore:** 9343938847, **Chennai:** 044-42033045, **Vijayawada:** 9392967676, **Rajahmundry:** 9393993637, **Coimbatore:** 9364155558, **Madurai:** 9345045288, **Pondicherry:** 9381565766, **Kochi:** 9349379090, **Trivandrum:** 9388311761, **Calicut:** 9349379090. [www.quickheal.com](http://www.quickheal.com) | ISO 9001 certified company



# CLOUD GAINS RAPID MOMENTUM IN INDIA

**W**ith enterprise and small and medium sized organizations looking forward to incorporating next generation IT infrastructure, Cloud Computing is fast emerging as a primary technological choice today.

Cost and agility are two of the main factors driving communities to adopt cloud, as both can reap different benefits from a tailored cloud deployment. Investing in cloud can allow organizations to cut costs without sacrificing output quality, especially because cloud computing is offered in a variety of formats to best fit an organization's size and infrastructure needs.

Changes in cloud computing centering around projects based in the open source community can provide a valuable asset of upstream innovation to both communities as well.

Cloud computing can allow smaller businesses or startups to delegate rote tasks and focus on creating product, as opposed to managing large tasks that would distract from functional goals, such as an email server.

An Infrastructure-as-a-Service investment can allow businesses and enterprises of varying sizes to elastically scale their cloud resources up and down to fit their business needs. Last, Platform-as-a-Service can allow both communities to develop applications at their own pace and tailored for their business size and at their own pace, allowing them to elastically scale Platform-as-a-Service as their business continues to grow.

## INDIAN MARKET SCENARIO

As per the views of Jagjit Arora, Regional Director, Sales, Red Hat India, Open hybrid cloud is Red Hat's technology vision. Many cloud initiatives fail to deliver the promise of agility and value to the business.

"We believe that building an open and hybrid cloud can help organizations solve real business problems by providing interoperability, workload and data portability, open APIs, and freedom of choice across new and existing heterogeneous infrastructures. Open technology connects customers to a community of innovation that enables new business capabilities – when they are ready for them. And open standards ensure customers are never limited or locked in. We have a broad portfolio that helps enterprises gain the benefits of an open hybrid cloud with no lock-in and across their choice of physical, virtual and public cloud infrastructures. An open and hybrid approach to cloud is the only cloud architecture that allows enterprises to bring the benefits of cloud to all of their IT, and is the only way for enterprises to adopt the cloud incrementally while preserving flexibility," he explains.

According to Prashant Gupta, Head of Solutions, Verizon Enterprise Solutions, India, most of the large enterprises that have chosen to look at the cloud have picked the private cloud as the preferred option. Private clouds refer to dedicated infrastructure that is not shared with other users, but still allow enterprises to take advantage of the benefits of cloud, including virtualization, scalability, flexibility and cost control.

"Economics shouldn't be the only driver: One of the great advantages of cloud computing is cost savings opportunities. However, with private clouds these savings are harder to realize for a couple of reasons. First, there is likely a cost of hardware associated with the deployment. Second, because

the hardware is not shared only larger deployments begin to enjoy the benefits of the economies of scale. While there are some cost efficiencies to be had moving from an on-premise to a private cloud environment, the focus should be on business cost benefits.

Private can be open: Private clouds can also greatly benefit from open standards development tools. By keeping private clouds as standard and open as possible, enterprises can shift workloads as needed and avoid getting locked-in with a specific provider's technology. The truth is, open standards hold a promising future and, as the cloud landscape matures, they will help speed up the maturity process and encourage more enterprises to leverage the cloud.

Private, it's just the beginning: These clouds could serve as a stepping stone for enterprises that need (or want) to retain some of the control over their cloud architectures. As public clouds mature, these organizations can develop the knowledge and confidence to combine their environments with public clouds, creating a fully functional hybrid IT solution.

The future of cloud computing is nothing but promising. Private clouds have started to gain momentum as enterprise customers require a single-tenant dedicated environment for certain workload applications. Mastering the key facts of private clouds is critical for its successful adoption and proper integration with traditional and other hybrid environments," he explained.

## VERIZON'S FOCUS TOWARDS CLOUD

Verizon Cloud is the new cloud Infrastructure as a Service (IaaS) platform and cloud-based object storage service. With this service, Verizon is fundamentally changing how public clouds are built. Large enterprises, mid-size companies and small development shops will get the agility and economic benefit of a generic public cloud along with the reliability and scale of an enterprise-level service with unprecedented control of performance.

Verizon Cloud Compute is built for speed and performance. Virtual machines (software-based computers and servers) can be created and deployed in just seconds, and users build and pay for what they need.

With Verizon Cloud Compute, users can determine and set virtual machine and network performance, providing predictable performance for mission critical applications, even during peak

times. Additionally, users can configure storage performance and attach storage to multiple virtual machines. Previously, services had pre-set configurations for size (e.g. small, medium, large) and performance, with little flexibility regarding virtual machine and network performance and storage configuration. No other cloud offering provides this level of control.

Verizon Cloud Storage is an object-addressable, multitenant storage platform providing safe, durable, reliable and cost-effective storage accessible from anywhere on the Web. Object storage is extra robust and Web-traffic reliable, making it ideal for cloud-based applications. Verizon Cloud Storage overcomes latency issues that have plagued many traditional storage offerings, providing improved performance.

## CHALLENGES TO CLOUD ADOPTION

Information security will always be a key point of concern. Today customers are looking at cloud platforms that are compliant to PCI DSS, data centers being SAS 70 Type II certified.

"Acceptance of virtualization as a core IT technology: Most companies have virtualization technology within their enterprise but have been reluctant to adopt it for their mission-critical applications. This is primarily because the relevance of virtualization is being gradually recognized and understood. They are looking at Hybrid Cloud models, where they can choose public Vs Private.

Acceptance of IT SLAs and reducing actual IT ownership: "Server hugging" is a coined term that describes this hurdle quite well. IT organizations are reluctant to let go of the physical equipment for fear that what it is being replaced with is inferior. This barrier is easy to overcome provided you can clearly articulate the service levels you require for all areas you are considering using a cloud infrastructure or service.

Network sizing and design changes: Most previous IT models are based on large internal networks and few Internet touch points. Cloud computing changes that model and often requires a much larger connection to the Cloud to prevent latency issues.

Some of these points may remain hurdles for some time even though organizations see the value in cloud computing," Prashant from Verizon adds on.

On the other hand, Jagjit Arora from Red Hat says, "Moving to the cloud involves some risk as you

**"We think a lot about analytics and the need that all businesses have for analytics. We see a lot of internal usage and across the entire industry the notion that businesses can mine very useful information from the vast data sets they have is a big deal. Providers will put forth a range of offerings that range from the building blocks of analytics solutions to full turnkey services. We expect to see a sharp focus on how enterprises and governments use technology to enhance customer experience and enable innovation. Enterprise success will be measured by how well organizations can use technology to meet user expectations and harness innovation."**

**PRASHANT GUPTA** from Verizon





computing..  
simplified..



## Mini PC's from RDP

**Expect Extreme. Enjoy**  
maximized performance for the most  
demanding tasks, multimedia, extreme  
gaming, and more..



Starting from  
**₹ 12,999/-**

Just @ 3.7 Litres. 90 Watts

\*ALL PRODUCT, PRODUCT SPECIFICATIONS AND DATA ARE SUBJECT TO CHANGE WITHOUT NOTICE TO IMPROVE RELIABILITY, FUNCTION OR DESIGN OR OTHERWISE. RDP, Computing..Simplified... XL-600, XL-700, XL-800, XL-900 are the Registered Trademarks of RDP, Hyderabad. Intel, Pentium, Core i3, Core i5, Core i7, are the Registered Trademarks of Intel Respectively. \* Subject to condition

Call for Free DEMO - 1800 200 2444

XL-900™

XL-800™

XL-700™

XL-600™

[www.rdp.in](http://www.rdp.in)

One STOP for ALL your Mini PC needs

InkBenefit Multi-Function Centres

**brother**  
at your side

20  
paise  
Cost per page for  
BLACK

**PAY LESS  
PRINT MORE**  
With Brother InkBenefit Cartridges

- ▶ Laser Printer
- ▶ Laser Multifunction
- ▶ A4 & A3 inkjet AIO
- ▶ Business Scanners
- ▶ Labeling Machines
- ▶ Labeling Tapes

## NETRACK™ COMPLETE RACK SOLUTIONS

ISO 9001 : 2008 Company

- ▶ Wall Mount
- ▶ Floor Mount
- ▶ NW & Server Racks
- ▶ Intelligent Rack
- ▶ Raritan KVM Solutions
- ▶ Data Centre Solutions



**DIGISOL**  
Networking Solutions

- ▶ ADSL + Modem/Router
- ▶ Broad Band Router
- ▶ 3G Data Card / Router
- ▶ Unmanaged Switches
- ▶ Managed Switches
- ▶ CCTV & IP Cameras

**AMKETTE**  
Digital Life Redefined

**AMP DIGILINK**  
Passive  
Networking Solutions

**AOC**  
Monitors

**DELTA**  
Online UPS Solutions  
IKVA to 4000 KVA Capacity

**Huntkey**  
Power Your Dream  
Spike Guard, Laptop Chargers,  
Cabinets, Mobile/Car Chargers SMPS

**CISCO PARTNER**  
Select Certified  
SELECT PARTNER  
Switches, Routing,  
Servers

**Lipi** RIBBONS  
&  
TONER CARTRIDGES

**SESTO DX 600  
SESTO 1000  
UPS**  
The name you can trust

**EPSON**  
EXCEED YOUR VISION

**Quick Heal**  
Security Simplified

- ▶ Antivirus
- ▶ Internet Security
- ▶ Total Security
- ▶ Mobile Security
- ▶ Tablet Security
- ▶ End Point Security



# DIGITAL SOLUTIONS

HEAD OFFICE

G-2, Eswar Palace, 1st Lane, Dwarakanagar,  
Vizag - 530016, Ph: 3098444, 9849 108 100, 80966 59000  
[www.digitals.in](http://www.digitals.in), e-mail: [care@digitals.in](mailto:care@digitals.in)

BRANCH OFFICE

Krishna Complex, Baruvuri Street,  
Behind Axis Bank, Rajahmundry  
Ph: 80966 52000, 80966 53000.



may transfer part of your IT infrastructure outside of your business to a third party. The key is to managing this risk is to work with trusted cloud providers who have a proven track record in the space. By working with the right provider you can make sure that the right security measures are in place and that you have access to the services the business needs. Working directly with a cloud provider can also ensure the proper service level agreements are in place and that your data is secure. It is also important to manage your cloud usage properly and make sure employees have access to the resources they need through your cloud provider. If they look outside the business and rogue clouds get into the mix you have essentially lost control over your data. This can lead to data loss and sensitive information being compromised as it is now outside the company firewall. In the long term this can even mean loss of customers and impact on profits. Some of the largest public clouds are built on open source technologies. Open source technologies allow businesses to build customized clouds that meet the needs of the organization. They achieve this without huge licensing costs, lowering the barriers to entry to allow smaller businesses to develop affordable, custom cloud set ups. Open source clouds also encourage and support the development of new cloud offerings by facilitating collaboration between technology providers,” he adds on.

**FUTURE FOR CLOUD**

The cloud is no longer an “if” for many businesses, it’s a given. Most businesses already work in the cloud, or store data there, or deploy applications from the cloud, and as a result the cloud will be the major driver of IT spending and decision making for the foreseeable future.

**Here is how the future will look for cloud:**

The Cloud Gets Intelligent: Organizations are increasingly focusing on leveraging their data to enhance decision-making, drive revenue, reduce costs and improve customer experiences, and the coming years will see cloud providers move strongly

to support their customers in these efforts.

“We think a lot about analytics and the need that all businesses have for analytics. We see a lot of internal usage and across the entire industry the notion that businesses can mine very useful information from the vast data sets they have is a big deal. Providers will put forth a range of offerings that range from the building blocks of analytics solutions to full turnkey services. We expect to see a sharp focus on how enterprises and governments use technology to enhance customer experience and enable innovation. Enterprise success will be measured by how well organizations can use technology to meet user expectations and harness innovation. Key trends will include, M2M as a service, which will overcome issues that have previously prevented organizations from fully embracing M2M. Also, with cyber-attacks becoming more sophisticated, hiring executives with relevant skills will compel organizations to demand a substantial increase in security investments. Lastly, organizations will use cloud for more than just development and testing, explains, Prashant Gupta from Verizon.

As per the views of Jagjit Arora from Red Hat, “According to research firm Gartner, the Indian

enterprise software market is expected to touch about \$6.7 billion by 2017. India is one of our key markets in the APAC region as open source is coming up as the driving force behind emerging technologies ranging from cloud to social applications. Big data, analytics, and hyper scale computing will also play a major role in catalyzing the adoption of open clouds among enterprises,” he concludes.

**RED HAT’S FOCUS ON CLOUD**

We helped lead the way to open platform,middleware, and virtualization technologies. From Linux® to JBoss® to OpenStack, Red Hat drives innovation in emerging technology by standardiz-ing software and liberating resources. In fact, the first clouds were built on open Red Hat® technology.

And these same open technologies are defining the future of cloud computing and IT.

Our robust cloud portfolio includes products like Red Hat® Cloud Infrastructure, Red Hat Cloud-Forms, Red Hat Enterprise Virtualization, Red Hat Enterprise Linux OpenStack® Platform, Red Hat Storage Server, and OpenShift—Red Hat’s Platform-as-a-Service (PaaS) product suite.

“Moving to the cloud involves some risk as you may transfer part of your IT infrastructure outside of your business to a third party. The key is to managing this risk is to work with trusted cloud providers who have a proven track record in the space. By working with the right provider you can make sure that the right security measures are in place and that you have access to the services the business needs. Working directly with a cloud provider can also ensure the proper service level agreements are in place and that your data is secure.”

**JAGJIT ARORA** from Red Hat

Microsoft Partner  
Silver Application Development

# Max Secure Golden Harvest !!!

This Scheme is given directly to the Elite Partners by NNR IT Solutions thru Regional Distributors.

Global Distributor

# NNR

IT SOLUTIONS L.L.P.

Fly with us to Bangkok...

Scheme extended till 30th Sept. 2014

Scheme of Gold Coin	Billing Amount
Fly Bangkok 3 Nights & 4 Days	100000/-
Bullion certificate for 8 Gms. Gold Coin	90000/-
Bullion certificate for 5.0 Gms. Gold Coin	70000/-
Bullion certificate for 3.0 Gms. Gold Coin	45000/-
Bullion certificate for 1.5 Gms. Gold Coin	30000/-
Bullion certificate for 0.5 Gms. Gold Coin	14000/-
Bullion certificate for 0.3 Gms. Gold Coin	9000/-
Bullion certificate for 0.1 Gms. Gold + Max Bag	5000/-

**Dealers Enquiry Solicited**

Contact: +91 94220 80208 / 89830 21090  
email: sales@nnritsolutions.com

Tech support (24 x 7) : +91 8446 299 299 / 266 266 / 860 510 0500  
email: support@maxpc secure.biz, max@nnritsolutions.com  
nnritsolutions.com,maxsecureantivirus.com

Copyright c Max Secure Software. All rights reserved | www.maxsecureantivirus.com





# ZION

wishes you a very

## Happy Onam



**ZION**<sup>TM</sup>  
Infinite Technologies  
Dynamic RAM



Visit our website [www.zionram.in](http://www.zionram.in) and follow us on [www.facebook.com/zionram.in](https://www.facebook.com/zionram.in)



100% Reliable



3 Years National Direct  
Warranty



High Speed



Award Winning  
Customer Support

Abacus Peripherals Pvt Ltd | [www.abacusperipherals.com](http://www.abacusperipherals.com)  
Toll free-1800 22 1988.

**Cochin:** 9447041158 **Chennai:** 9865025039 **Bangalore:** 9844033528 **Hubli:** 9844626114 **Mangalore:** 9845847496  
**Secunderabad:** 9391308746 **Vijaywada:** 9394539815 **Vizag:** 9394071876 **Telangana:** 9391308746



# Best Smartphones Under ₹10,000

As India is experiencing a boom in the way smartphones are being sold and used by consumers, there are many options today, we are presenting some of the best smartphones that can be purchased within the comfortable range of ₹10,000.

In this unique listing we are giving information about smartphones that come with a superb processing speed and offer decent amount of battery life as well. The good part if these smartphones are priced under ₹10,000 only.

## MICROMAX CANVAS POWER A96



### Features

Display: 5-inch TFT Touchscreen  
Resolution: 480 x 854 pixels  
Processor: 1.3 GHz MTK 6582M,  
Quad-Core processor  
Primary Camera: 5 megapixel  
Secondary Camera: 0.3 MP  
OS: Android v4.2 (Jelly Bean)  
RAM: 512 MB  
Internal Memory: 4GB  
Battery: 4000mAh  
Price: ₹8399 (as on Amazon)

## GIONEE GPAD G3



### Features

Display: 5.5 Inch  
Resolution: 480 x 854 pixels  
Processor: 1.2 GHz, quad-core processor  
Primary Camera: 5 megapixel  
Secondary Camera: 0.3 MP  
OS: Android v4.2 (Jelly Bean)  
RAM: 512 MB  
Internal Memory: Battery: 2250 mAh  
Price: ₹9299 (as on flipkart)

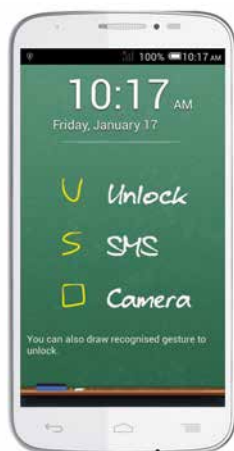
## LENOVO A680



### Features

Display: 5 inch  
Resolution: 480x854 pixels  
Processor: Quad core 1300 MHz processor  
Primary Camera: 5 MP  
Secondary Camera: 0.3 MP  
OS: Android v4.2 (Jelly Bean)  
RAM: 512 MB  
Internal Memory: 4 GB  
Battery: 2000 mAh  
Price: ₹8999 (black) (as on flipkart)

## PANASONIC P31



### Features

Display: 5 inch  
Resolution: 480x854 pixels  
Processor: 1.3GHz quad-core  
Primary Camera: 8-megapixel  
Secondary Camera: 0.3 MP  
OS: Android 4.2.2  
RAM: 1GB  
Internal Memory: 4GB  
Battery: 2000mAh  
Price: ₹9999 (as on snapdeal.com)

## SPICE COOLPAD MI-515



### Features

Display: 5 inch  
Resolution: 540x960 pixels  
Processor: 1.2GHz quad-core  
Primary Camera: 5-megapixel  
Secondary Camera: 0.3 MP  
OS: Android 4.1  
RAM: 1GB  
Internal Memory: 4GB  
Battery: 2000mAh  
Price: ₹8780 (as on flipkart)

## LAVA XOLO Q800



### Features

Display: 4.50-inch  
Resolution: 540x960 pixels  
Processor: 1.2GHz quad-core MT6589M  
Primary Camera: 8-megapixel  
Secondary Camera: 1-megapixel  
OS: Android 4.1  
RAM: 1GB  
Internal Memory: 4GB  
Battery: 2100mAh  
Price: ₹8682 (as on ebay.in)



# 300Mbps Wireless

Long Range • Stable Signal

## 300Mbps Wireless N ADSL2+ Modem Router

TD-W8961ND

- All in one: ADSL2/2+ Modem, Wireless Access Point, NAT Router.
- Wi-Fi On/Off button and WPS button.
- Detachable Omni Directional Antenna.
- 4000V lightning protection.



## 300Mbps Wireless N Router

TL-WR841N

- Two 5dBi antennas ensure stable wireless network.
- Bandwidth / Parental Control.
- WPS - One Button Security.
- 4 LAN PORTS.

### Distributors:

GOIP Global Services Pvt. Ltd  
Chennai Tel: 9500083919  
Bangalore Tel: 9900229555  
Hyderabad Tel: 9949805333

Amicus Communications  
Kerala Tel: 9847538386

ASHISH COMPUTER WORLD  
Coimbatore Tel: 9361070222

Rahul Industrial Enterprises Pvt. Ltd  
Chennai Tel: 9380153855  
Bangalore Tel: 9901296915

DIGICOM  
Kerala Tel: 9847060111

Roop Technology Pvt. Ltd  
Hyderabad Tel: 9848027074

ECAPS Computers India Pvt. Ltd  
Chennai Tel: 9942922168  
Madurai Tel: 9842202335  
Coimbatore Tel: 9942922668  
Bangalore Tel: 9845752409



TP-LINK India Private Limited  
Website: [www.tp-link.in](http://www.tp-link.in)  
Toll Free: 1800 2094 168



## EITA Celebrates its First Anniversary



After completing one year journey, EITA (Eluru IT Association) celebrated its 1st Anniversary with its set of association members on 21st of August, 2014 at Hotel Athidi International in Eluru. Around 75 members attended the event with great enthusiasm; Games & Gifts kept on going in the event.

Speaking on the occasion, B.V.V. Satyanarayana, President, EITA, said, "Every dealer should participate in this association actively to tackle the future

threats and the major being online trade. In this time when the market is slowly captured by online business space, we all have to join our hands and fight against the threat with unity. The market is in danger and everyone is doing business at too low margins and if same thing continues we will be wiped, so let us make ourselves stronger by attending the meetings which require positive sharing of thoughts amongst us for the betterment of dealer fraternity."

Murali, the president of VIJITA who was the guest in the event informed all the attendees about the future scope of business in Andhra Pradesh. "As the state gets divided we have lot of different opportunities to be grabbed and this can happen when we are in touch with each other." He explained that there are many schemes and benefits given by the new government which everyone should take the benefit out of it.

## SOUNDARA PANDIAN ELECTED NEW PRESIDENT FOR ITTA-PDY

On 12th August 2014 in the ITTA-PDY office bearers regular monthly meet at Hotel Annamalai in Pondicherry, the president Ravi Kumar resigned from his post owing to his personal reasons and to fill that placement the floor conducted immediate election to choose the new president.



As members suggested and insisted D Soundara Pandian as the right candidate, where finally he was nominated for the post of president and unanimously elected as the president by the floor as there was no competition for the nominee.

D Soundara Pandian is the newly elected president and he took the oath and gave his speech to the association members there by promising his best efforts for the betterment of the association and requested all members to give their full support. The new president has only 8 months time as per the association's norms and as the time is short he informed that within this short span of time he will try to do whatever possible for the development of the association.

## HMFI India kicks-off CeBIT India Roadshows in Karnataka



HMFI joins hands with AIT and FITDAK for roadshows in 31 districts across the state. Over 2000 dealer members of FITDAK to gain access to the FITDAK pavilion at CeBIT India.

Hannover Milano Fairs India Pvt Ltd (HMFI), the Indian subsidiary of the Global JV Company HMG (Hannover Milano Global), has announced the commencement of CeBIT India Roadshows.

The CeBIT India Roadshows were inaugurated by Shri Shivanagowda Rudragowda Patil, Minister for Information Technology, Government of Karnataka, at an exclusive kick-off event held at ITC Windsor, Golf Course Road, Bengaluru.

The event was attended by all district level associations representing the IT industry of Karnataka including EITA, DDAIT, DEALIT, MITDA, Gulbarga IT Association (GITA), Shimoga IT Association (SITA), and AIT Bagalkot.

For the roadshows, HMFI has partnered with FITDAK (Federation of IT Dealers' Associations-Karnataka), a consortium of all the District Associations in Karnataka; and the Association for Information Technology (AIT), Bengaluru. Through this association, over 2000 dealer members of FITDAK will gain access to the FITDAK pavilion, a special pre-registration drive, and dedicated B2B matchmaking facilities at CeBIT India.

"We are extremely pleased to partner with CeBIT India. Our association consists of 1500+ IT dealers spread across the districts of Mysore, Belgaum, Mangalore, Belgaum, Hubli-Dharwar, Bagalkot, Shimoga & other districts of the State. Through the unique platform of CeBIT India, we hope to apprise our members of the cutting edge developments in the Indian IT sector so that they are better suited to cognize the IT needs of their customers and leverage the latest technology," said B Ananda Rao, President, FITDAK.

## BITA organised Team Building Exercise in Tillari



The dealers of BITA can never forget 24th of Sunday 2014 in their life, we have really built our TEAM to be stronger; this will definitely make us surge ahead in our business and personal relation.

Right from the travelling together, playing volleyball, having fun at safari ride to different point, the delicious food at Green Valley in Tillari (Maharashtra), and the icing on the cake was the trek to a water falls with was about 1500 ft below, all of them were stunned to see the beauty of mother nature, it was a tough climb after which all the dealers decided to keep themselves in shape by including exercise in their day routine.

support in future.

It was a happy moment to all the CDAN members, because the event ended successfully with the achievement of forming CAPITA in CDAN's event. This is a life time achievement for all of us who took part to make this possible. On the same day, it was also announced by CDAN to build a toilet in a backward school in Nellore. To support this Nalin Patel, Vice-President of SIITA announced Rs. 21,000/- from his side, Satya Prasad, President of AIT-Bengaluru and CELLIT announced Rs.10, 000/- each. We are happy that we are the first IT Association in South India who got inspired by PM's address on Independence Day there by taking an initiative for the welfare of the society, says, BV Deepak, President, CDAN.

## CDAN CELEBRATES 1000 DAYS OF UNITY AND ALSO CAPITA AP STATE ASSOCIATION FORMED



CDAN (Computers Dealer Association of Nellore) completed its 1000 days and that was the celebration day on 17th August 2014 when the dealers of Nellore came together at Hotel Yeshpark to celebrate 1000 days of unity. The morning event addressed a gathering of 150 members comprising of local dealers/service engineers/tot dealers, president/secretary of nearby district associations and sponsors. The guests of honour were Karthikeyan, president of SIITA and Kuberan, treasurer of SIITA.

The event was sponsored by HP, Lenovo, Asus, Toshiba as main sponsors and D-Link, Desmat, Canon, Quickheal, Dell, Ricoh, Bluestreak and Viranchi Marketing as co-sponsors.

As most of the leaders from IT associations of Andhra Pradesh attended the event, it was also decided to form a state association of AP on the same day. After lunch, the evening session started with a serious meeting on how the state association could come into reality, also the leaders from neighbouring districts were given time to discuss and give their presentations. Finally, it was unanimously decided to form a state association for AP with Murali, the president of Vijita as the president of the new state association to be named as CAPITA. It was also decided to give one post to every district association so that all associations get the chance to serve in association activities. Karthik and Kuberan shared their views and discussed with all the IT associations by giving confidence to extend complete



NEW  
VERSION

# Introducing Kaspersky Internet Security 2015

Kaspersky Internet Security 2015 delivers premium protection that safeguards you from online threats - to your privacy, your identity, your money, and your family.



## New Features:

- **Webcam Protection Technology** : To block unauthorized webcam access
- **Safe Money** : To provide extra security for banking, shopping, and making payments online
- **Wi-Fi Security Notifications** : To help you avoid threats from public Wi-Fi
- **Parental Control** : To help keep your family safe online
- **Cost-Aware Networking\*** : To help prevent costly broadband or data plan charges

## More Features:

Proactive Detection | Hybrid Protection | Safe Surf | System Watcher  
Anti-Blocker | Secure Keyboard | Settings Password Protection  
Gamer Mode | Easy Security Management



Gift Voucher **Rs.150 off\*** on your next purchase on [www.ebay.in](http://www.ebay.in)



# THINK ABOUT IT. WE DO.

THE KASPERSKY LAB TEAM

BUY NOW ►

[www.kaspersky.co.in](http://www.kaspersky.co.in)

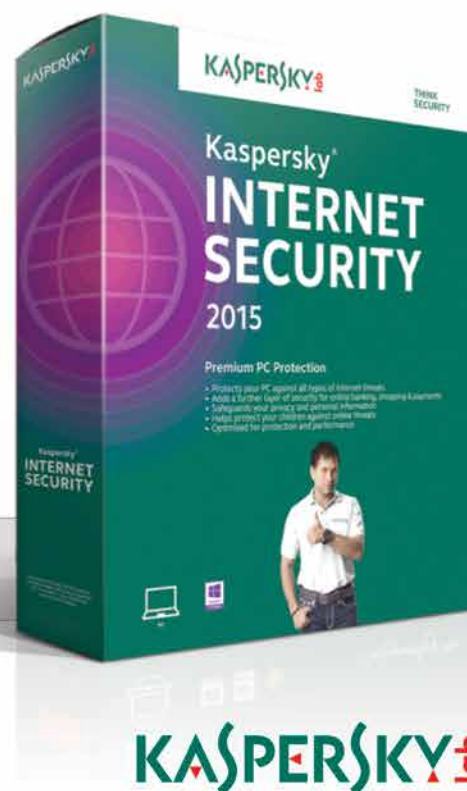
TRY NOW ►

[www.kaspersky.co.in/trials](http://www.kaspersky.co.in/trials)

Twitter.com/  
KasperskyLabIndia

Facebook.com/  
KasperskyIndia

YouTube.com/  
KasperskyIndia



**KASPERSKY**  
DISTRIBUTOR

**Sakri**  
IT Solutions Pvt. Ltd.

National Distributor for (KIS MD, KIS, KIS for MAC, KIS for Android, KSOS)

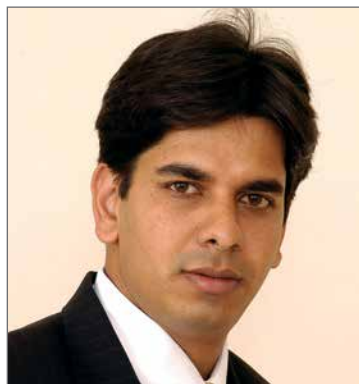
SAKRI IT SOLUTIONS

301, Tower - A, World Trade Center, Kharadi, Pune - 411 014, India, Tel : +91-20-65111017, 65111015.  
Toll Free : 1-800-209-2012, SMS "KISHelp" to 56263 [For Technical Support].  
[www.sakri.in](http://www.sakri.in), email : [sales@sakri.in](mailto:sales@sakri.in)



## “WE WANT TO ENSURE OUR PRODUCT AVAILABILITY ALL ACROSS INDIA”

Creating unique opportunities for its partner community and its end customers, Antec is offers a wide range of cases, such as its advanced Performance One Series, economical New Solution Series and VERIS family of media components designed for the home theater PC market. Antec's products also



**N ANSAR KHAN,**  
Regional Channel Manager  
South India, ANTEC

include front line power supplies, such as its premium Signature Series, powerful TruePower Quattro Series and EarthWatts, one of the most environmentally friendly power supplies available. PC gamers are an increasingly significant consumer of performance components, and many Antec products are designed for the gaming demographic, like the premier gamer enclosure: the Nine Hundred. Antec also offers a line of computer accessories comprising many original products, including its patented LED fans and notebook cooling solutions. In an exclusive discussion with CellIT,

N Ansar Khan, Regional Channel Manager –South India, ANTEC, talks about the company's current focus and future plans.

Antec is headquartered in Fremont, California, with additional offices in Rotterdam, The Netherlands, as well as in Germany, China and Taiwan. The company's products are sold in more than 40 countries throughout the world.

What are the key priorities for Antec today?

Antec, Inc. is the global leader in high-performance computer components and accessories for the gaming, PC upgrade and Do-It-Yourself markets. Founded in 1986, Antec is recognized as a pioneer in the industry and has maintained its position as a worldwide market leader and international provider of quiet, efficient and innovative products. Antec has also achieved great success in the distribution channel, meeting the demands of quality-conscious system builders, VARs and integrators.

To ensure product availability all across India with strong resellers network which we have, so that the demand from the market can be fulfilled. We have also started to be more flexible in the Indian market by introducing Customized Products for India depending on the Budget and requirement of the market. When it come to priorities our outmost

Where the major products are your brand deals with and which prod-

uct is considered to be the hot product?

Antec deals in Cases, PSU, Accessories and Mobile Bluetooth Accessories Products. Cases and PSU are one of best moving, due to its HIGH QUALITY at reasonable prices. All PSU are “TRUE and CONTINUOUS” Power where you will not find in most other Brands, and Antec also dedicate in energy saving, with high Efficient PSU.

What are the trends in that are set to drive the Gaming space ahead?

It has become challenging part not for the vendors but for the entire channel community as this space is purely customer driven and demand orientation which YOY expected to grow from 15% to 20%. More over if you have product quality with affordable price tag less failure rate of the product that itself drives the space. Antec has set benchmarks already across the globe for its quality and performance.

As for as India point of view we are making products more Affordable from Antec, with High Performance output for our customers.

How big would be the total size of the market in South India? As a regional head what are your priorities in this region?

If you see overall market size of India, its known fact that from Soth-ern Region we contribute very healthy share where skill based activities happens more in comparison with other regions. There are no such published figures which have come from southern region where figures and numbers has been scattered and indicate only India. We are having good % of growth YOY from southern Region, where as the market is confine to non branded product for PSU and chassis against branded segment.

As a region head the out most priority is to maintain the resellers network which we have currently by adding more and more partners. Also to ensure demand and supply chain in the channels by educating about the quality over the price, the trend has huge scope and customer prefers performance and quality.

How do you take care of service part in South India?

In India after service would be assisted by the distributor where the end users can receive RMA within 3 working days after providing the supporting information to the distributors. The end users can approach their point of purchase where they turn to distributors for the RMA.

How important is the channel partner community for you?

Antec follows VIP concept. VIP describes the unique experience of owning an Antec product. VIP stands for Value, Innovation and Perfection. This is how we treat our customers and channel partners, just like true VIPs.

Antec helps establishing the value chain by identifying new business avenues by vertical based solutions selling approach handholding the partners, act as a true ‘VALUE ADDITION’ to the channel partners leading to higher profitability to all.

## ASROCK H91M-PLUS IS ONE OF THE BEST DEALS OF THE DAY



If you're still using an ancient motherboard, now is the perfect time for a decent and not so pricey upgrade. ASRock has a new entry level mATX sized board named H91M-PLUS on shelves, and what makes this deal even sweeter is the free bundle of a year's subscription of ASRock Cloud – Orbweb ME Professional, which is worth \$49.99

US dollars! This personal Cloud service allows users to always stay connected and remotely control their PC anywhere, anytime! Edit files, browse photos or do whatever you normally do on your per-

sonal computer with a tablet, smart phone or other devices. Sign up now for this safe private cloud solution with ASRock's promotional code “ASR2014B” and you also get an additional one month upgrade of Orbweb.ME Ultimate package!

ASRock H91M-PLUS is an all solid capacitor motherboard built around Intel's H81 chipset and supports 4th generation LGA 1150 CPUs. Besides the basic PCIe x16 and x1 slots, there are also two SATA3 ports and two SATA2 ports, plus eight USB 2.0 and another two USB 3.0 ports for probably more than reasonable expandability. Other hardware specifications aren't half bad either, there's the D-Sub + DVI combo for multiple graphics output, good ol' Realtek gigabit LAN, and additional ELNA audio capacitors that remove noise levels significantly, granting users a more delightful audio experience.

## MAX SECURE ORGANISES DEALER MEET IN RAJAHMUNDRY



Max Secure Antivirus organized IT dealer meet in Hindu Samaj at TNagar Rajahmundry recently. The area distributor of Max Secure for Rajahmundry area Shresthi of V S Image solutions, Vijay from NNR IT Solutions, Global distributor for Max Secure, Vikram Panda from RR Global attended this event. We will be organizing such dealer meets in different areas of the state in coming days, said, Ananth Patnaik, Regional Manger, NNR IT Solutions.



**havit**  
Enjoy What I Have



HV-SF4210U MRP : ₹ 2999



HV-SF5510U MRP : ₹ 3499



HV-SK427 MRP : ₹ 999



HV-SK435 MRP : ₹ 499



HV-SK473 MRP : ₹ 499



PUNTA SP-A188 MRP : ₹ 14,990



HV-KB315  
MRP : ₹ 549



HV-MS256GT  
MRP : ₹ 1099



HV-H91DJ  
MRP : ₹ 2499

Enjoy What I Have

Imported and distributed by: Bayside Global Electronics Pvt. Ltd.  
15-India Exchange Place, 1st Floor, Kolkata (WB) India-700 001  
Email : sales@baysideglobal.com, Web : www.baysideglobal.com,  
For Sales & Other Inquiry Call: +91 81000 88088

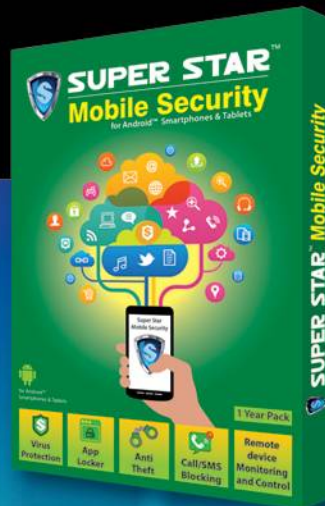
[www.facebook.com/baysideglobal](http://www.facebook.com/baysideglobal)

[www.twitter.com/baysideglobal](http://www.twitter.com/baysideglobal)

**STRONGEST DEFENCE**  
FOR PC, LAPTOP, MOBILES & TABLETS.



**SUPER STAR™**  
**AntiVirus**



**SUPER STAR™**  
**Total Internet Security**

**Virus Protection**

**Web Filtering**

**Email Scanning**

**Two Way Firewall**

**Online Updates**

**USB Scanning**

**In-depth Reports**

**Virtual Keyboard**

**SUPER STAR™**  
**Mobile Security**

**Virus Protection**

**App Locker**

**Anti Theft**

**Sound Alarm**

**Call / SMS Blocking**

**Cloud backup**

**Track / Locate**

**Wipe Remotely**

We are looking for Dealers & Distributors in all major cities.  
Call: 088888 929 63

India's leading Antivirus  
**SUPER STAR™**  
Technologies Pvt. Ltd., Pune

[www.superstarav.com](http://www.superstarav.com)  
[support@superstarav.com](mailto:support@superstarav.com)  
088888 92 963



**ASRock**  
No. 1 in Motherboards

**Orbweb ME**  
Professional  
USD \$ **49.99**  
1-year subscription  
**FREE**

Powered by **Orbweb ME**

# ASRock Cloud

Watch Video How to Use ASRock Cloud



**Make your Desktop Go Mobile. Anytime, Anywhere in the world.**

Exclusive! Only By ASRock



H91M-PLUS



Z97 Extreme3



H97M Pro4



B85M Pro4



AM1B-M

National Distributor



Online Retail Stores



Service by



The brand and product names are trademarks of their respective companies.

[www.asrock.com](http://www.asrock.com)